Tejas Gopalan

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Education

National Institute of Design, Ahmedabad | Undergraduate, B.Des, Product Design
#1 Design School in Asia. Selected as one of 100 students nationwide for admission to the prestigious National Institute of Design (NID), Ahmedabad, for its highly competitive B.Des program based on performance on the national-level Design Aptitude Test Entrance Exam.
Relevant Coursework: Interaction Design, Research Methodologies, Technical Studies, Design Management

Work Experience

Lifesignals (Contract)   San Jose, United States
Product Design Lead   *11/2023 – Present*
- Led the E2E design and handoff of Lifesignals' **at-home ECG monitoring app,** resulting in **73% increase in hospital POC sign-ups**
- Collaborated with engineers and PMs to simplify a 5-step user journey resulting in **100% data retrieval with no packet loss**
- Mentored a junior designer, guiding them through the design process and contributing to the successful project delivery.
- Conducted user research, created personas, journey maps, wireframes, prototypes, design systems, and conducted user tests.

Pr3vent AI (Contract)   Palo Alto, United States
Product Designer   *06/2023 – 11/2023*
- Worked on the user flow, prototype and system for an **AI eye disease detection and diagnosis application** used by **Stanford Medical**.
- Designed the visuals, branding and sales enablement tools like motion graphics, videos, and brochures to incorporate medical AI
- Built a scalable card-based layout for responsiveness and established a robust design system, **reducing handoff** time by **20%**

Smortr   *San Jose*, United States
Founding Product Designer   *04/2022 – 06/2023*
- Worked on the entire design strategy, UX and branding for a platform connecting architects to clients; in-process of raising funding.

TiE Global (Contract)   *Palo Alto*, United States
Product Designer   *01/2022 – 04/2022*
- Designed tools that help entrepreneurs grow their ventures including mentorship matching, networking events or incubator programs.

Experimentor
Product Designer   *06/2021 – 01/2022*
- Developed a cross-platform learning management system for an ed-tech company serving over 15000+ MAUs, starting from scratch.

Hetro Health – *PPE COVID-19 Healthcare E-Commerce Company*
Founder   *04/2020 – 06/2021*
- Successfully designed and launched a new product and e-commerce web and mobile UX during COVID-19, leading to over **200,000 products sold within 3 months during COVID-19**. Effort was recognised on the news: CNBC and The Hindu.

Hetrogenous Communication Technologies
Product Design Intern   *04/2019 – 06/2019*
- Designed the dashboard used by clients like American Tower Company and Vodafone to monitor cellphone tower energy efficiency.

Volunteering

Amadeus IT Group   Bangalore, India
Creative Consultant   *08/2022 – 12/2022*
- Designed unique branding for Pride Café: Amadeus IT group's Non-Profit Food truck run by the LBGTQ community, leading to 10000+ plates sold in the first month of operation; with my effort being featured on The Economic Times via my agency, Desavous

Skills and Interests

Skills: UI/UX Design, Visual Design, User Research, Product Design, Market Research, Branding, Project Management, Interpersonal Communication | **Design Skills:** Journey Mapping, Design Systems, Information Architecture, User Personas | **Values:** Empathetic Leader, Culture Champion, User Centric Thinking, Revenue Minded | **Computer Skills:** Adobe Creative Suite, Figma, Google Suite, Microsoft Office | **Languages:** English, Hindi, Tamil | **Interests**: Football, Surfing, DJing, Actively pursue learning in emerging technologies such as AI & AR/VR and applying insights into UX and product design projects.